TILL Photonics

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news

Press Release

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TILL Photonics Appoints Director of Microscopy Sales

TILL Photonics is happy to announce the addition of Russell Ulbrich to the US team. Russell joins the team with a degree in electrical engineering from Rensselaer Polytechnic Institute and brings a broad perspective to the role of Director of Microscopy Sales at TILL Photonics.

Russell Ulbrich working with TILL's iMIC Digital Microscope

After earning his engineering degree Russell worked briefly for General Electric in Schenectady, NY before moving to Santa Cruz, CA. There, Russell joined the Watkins Johnson Company as a "Semiconductor Field Process Engineer" in support of multiple North American and European clients. Seeking a more settled lifestyle, Russell eventually chose to accept a position as Lead Process Engineer within the equipment R&D group at Watkins Johnson. After adding his contributions to the processes used in the manufacture of early consumer flash RAM and cell phones, Russell decided to move closer to his core values.

Upon returning to Upstate New York during the summer of 1999 he had the fortune of meeting Dr. Timothy Holmes, Founder and CEO of AutoQuant Imaging. Russell joined AutoQuant and promoted the adoption of blind deconvolution as a valid approach to improve the signal to noise ratio of 3D microscopic images for confocal, wide field and spinning disk applications.

With the intention of gaining greater sales and application experience within research imaging, Russell moved to Columbus, OH where he accepted a position as Regional Imaging Sales Manager for the Fryer company of Huntley, IL. There he sold and supported imaging solutions for clinical, research and industrial clients within Ohio, Kentucky and Indiana.

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In 2005, AutoQuant invited Russell to return to Upstate New York as their International Business Manager responsible for international OEM, and channel sales. Shortly after the sale of AutoQuant to Media Cybernetics, Russell became Director of Sales at LabPrints LLC, an e-commerce and imaging software solution developer for professional photographers.

In 2008 he joined the Olympus family where he served the sales team and customer base as an Imaging Application Specialist and Product Manager for multiple clinical and research imaging software and hardware systems and solutions.

Russell's broad experiences within multiple industries reflect the diversity of components and expertise necessary to create world class instrumentation. At TILL Photonics, Russell will share his enthusiasm for the next generation of microscopy with the new and existing TILL Photonics customers. He is excited to work together with the team at TILL Photonics in raising the state of the art to a whole new level. "Russell brings a new perspective to the microscopy business with TILL," stated Mark A. Tolbert, CEO of Toptica Photonics, Inc. "His enthusiasm and customer-focused philosophy is refreshing and we look forward to having him on the team."

TOPTICA Photonics Inc. is the US subsidiary of TOPTICA Photonics AG, which is also the parent company of TILL Photonics.

TILL was founded in 1993 as systems provider for fluorescence microscopy. From its very beginning TILL had placed its focus on the development of innovative, enabling technologies for the study of live cells. Setting out with a novel light source for ratio imaging and the first real-time imaging system on the market, TILL developed a novel, award-winning microscope platform concept, which allows integrating an unprecedented number of functionalities into a single instrument. Based on this technology TILL has subsequently become a provider for complete microscope systems, and the new TILL intends to step into these footsteps and plans to extend the platform concept in order to grow into a wide range of markets, both in basic research, screening and medical diagnostics.

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